

Randy Paulson BA

Director of Marketing and Business Development



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Randy Paulson is MEA Forensic's Director of Marketing and Business Development. He helps bridge the gap between the highly specialized experts at MEA and the real-world challenges faced by their clients. "The quality of MEA's work speaks for itself," he says. "My job is to make sure that voice is heard by those it can help."

Since earning a degree in Business Administration from California State University, Fullerton, Randy has spent more than 25 years helping engineering, scientific, and technical organizations communicate their expertise and strengthen their market presence. Working alongside technical professionals has given him a unique perspective on the challenges and opportunities facing expert-driven organizations.

An active member of the Society for Marketing Professional Services (SMPS) since 1994, Randy currently serves as Director of Programs for the Los Angeles Chapter and has held numerous leadership roles, including Chapter President. He received the organization's Leonardo Award, a distinction recognizing outstanding leadership and achievement in the profession.

Throughout his career, Randy has been drawn to the people behind the work: highly accomplished professionals with passion, knowledge, and dedication. "But the best firms aren't just excellent," he says. "They are also known for their excellence." This goal inspires him as he helps MEA's experts gain the visibility and recognition their work deserves.

